

## November 13, 2007

### Crying for joy... or how some insulation nearly made me miss a wedding

Back when I built my first apartment (hey, I gotta earn my DIY cred!), my least favorite task was installing the insulation. It was that typical fiberglass pink stuff and working with it requires covering yourself from head to toe so that none of it touches your skin or gets inhaled. As it would happen, it was a hot summer day, so wearing long sleeves and gloves and head and face coverings was pretty torturous. As it further happens, I was going to a friend's wedding later in the day.

Despite my best efforts (and profuse sweating), one of those insidious fibers got into my eye. I braved it through the wedding – with everyone thinking I was all teary over the ceremony – and then celebrated at a hospital ER by getting my eye washed out.

Were I doing that project now (ah, hindsight), I'd use something a little more friendly and comfortable instead of fiberglass insulation. As comfortable, in fact, as an old pair of pants. Jeans, to be exact. [Bonded Logic's UltraTouch insulation](#) is made from recycled



denim. No, it isn't really made out of your old jeans – it's 85 percent post-industrial content, meaning it's mostly made from factory remnants. But it's recycled nonetheless, and more importantly, in terms of my previous experience, it doesn't itch. It contains no chemical irritants or other toxic nasty stuff, and will biodegrade later on. There are no warning labels or requirements to wear protection. Not even gloves.

While I don't have any plans to install my own [green insulation](#) any time soon, UltraTouch has become my standard specification for architectural projects. Here's a snapshot of a wall where I used it for acoustic insulation. (Yes, that wall is curved.)

I only wish this wonderful blue stuff had existed back on that hot summer day 25 years ago. Then again, I think the bride was really touched that I cried at the wedding.

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